

Dear partner of LAB University of Applied Sciences,

2020 was special in many ways, with most of us working remotely and unable to travel outside our own cities or countries. Nevertheless, life goes on, and we would like to keep good practices alive—like the annual International Week.

It is our pleasure to invite your staff members to participate in our annual **International Week, which will take place on 22–26 March 2021**. The International Week has been a tradition for many years, but this time we are offering something new: An Online International Week.

Help expand knowledge and skills in higher education by joining like-minded colleagues and sharing insights and expertise online.

The highlights this year are:

- ***Sustainability – the transition towards a carbon-neutral circular economy***
- ***Innovations – promoting productivity and competitiveness***
- ***Design – co-designing smart and human-oriented solutions***
- ***Health – developing innovative and effective solutions to promote well-being***

During the week we will arrange interesting sessions concentrating on our University's focus areas and activities. Additionally, we are looking for academics from all our partner universities to join the week by teaching. We hope that lectures are connected to our fields: Business, Design and Fine Arts, Health Care and Social Services, Technology, Tourism and Hospitality, and Languages and Intercultural Communication.

You are warmly invited to join our International Week!

Yours sincerely,



Turo Kilpeläinen

President